

UPDATE: North Carolina

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Advocacy and Public Policy

- Endorse increased recurring funding for QuitlineNC by \$3M
- Endorse increase/make recurring funding for tobacco use prevention (\$7M)
- Endorse funding for statewide healthy corner store initiative
- Support recurring funding for EFNEP
- Support coverage for USPSTF A and B CV benefits for Medicaid pts
- The Stroke Advisory Council supports efforts for closing the health insurance coverage gap.
- NC OEMS talking about updating stroke transport protocols.

Major HTN/Stroke Prevention Efforts

- **Heart Health Now** (15M AHRQ grant to UNC) – to improve CV risk stratification in primary care (250 primary care practices) by focusing on the ABCS of CV prevention.
- **Southeastern Consortium for BP Control** (9.8M NIH grant to UAB, ECU, UNC) to rigorously compare practice-based vs. community based strategies for improving **BP control in African Americans with uncontrolled hypertension.**




